

AMENDED IN ASSEMBLY AUGUST 26, 2011

AMENDED IN SENATE MARCH 31, 2011

SENATE BILL

No. 402

Introduced by Senator ~~Correa~~ Vargas

February 16, 2011

~~An act to add Section 60006 to the Education Code, relating to education. An act to add Section 5272.4 to the Business and Professions Code, relating to outdoor advertising.~~

LEGISLATIVE COUNSEL'S DIGEST

SB 402, as amended, ~~Correa~~ Vargas. ~~Education: curriculum frameworks.~~ *Outdoor advertising: exemptions.*

Existing law, the Outdoor Advertising Act, regulates the placement of outdoor advertising displays along highways. Certain exemptions from the regulations of the act are provided, including exemptions for certain on-premise advertising displays that advertise the business conducted, services rendered, or goods produced or sold on the property where the displays are located.

This bill would provide an exemption from the regulations of the Outdoor Advertising Act for an advertising display located within 4,100 feet of the intersection of State Highway Routes 8 and 111 in the County of Imperial if certain conditions are satisfied.

This bill would make legislative findings and declarations as to the necessity of a special statute.

~~Existing law sets forth the courses of study for grades 1 to 6, inclusive, and for grades 7 to 12, inclusive. Existing law defines "curriculum framework" as an outline of the components of a given course of study designed to provide state direction to school districts in the provision of instructional programs. Existing law requires the Curriculum~~

~~Development and Supplemental Materials Commission to recommend curriculum frameworks for adoption by the State Board of Education in accordance with regulations.~~

~~This bill would require each curriculum framework to describe how content can be delivered to intentionally build creativity, innovation, critical thinking, problem solving, collaboration, and communication into and across each content area, to the extent the description is deemed appropriate by the state board.~~

Vote: majority. Appropriation: no. Fiscal committee: yes.
State-mandated local program: no.

The people of the State of California do enact as follows:

1 *SECTION 1. Section 5272.4 is added to the Business and*
2 *Professions Code, to read:*
3 *5272.4. None of the provisions of this chapter apply to an*
4 *advertising display located within a distance of 4,100 feet of the*
5 *intersection of State Highway Routes 8 and 111 in the County of*
6 *Imperial, if all of the following conditions are met:*
7 *(a) Written evidence is provided to the department indicating*
8 *that both the owner or person in control or possession of the*
9 *property upon which the advertising display is to be located and*
10 *the city or county with land use jurisdiction over that property*
11 *have consented to the placing of the display.*
12 *(b) No more than one display is placed by the owner or person*
13 *in control or possession of the property pursuant to this section.*
14 *(c) Placement of the display will not necessitate trimming,*
15 *pruning, topping, or removal of existing trees in order to make the*
16 *display visible or to improve its visibility, unless done as part of*
17 *the normal landscape maintenance activities that would be*
18 *undertaken without regard to the placement of the display.*
19 *(d) The display does not cause a reduction in federal aid*
20 *highway funds, as provided in Section 131 of Title 23 of the United*
21 *States Code.*
22 *SEC. 2. Due to the unique circumstances concerning the*
23 *location of the advertising display that is the subject of this act*
24 *and the need for advertising in the County of Imperial, it is*
25 *necessary that an exemption from the Outdoor Advertising Act be*
26 *provided for that display, and the Legislature finds and declares*

1 *that a general statute cannot be made applicable within the*
2 *meaning of Section 16 of Article IV of the California Constitution.*

3 ~~SECTION 1. (a) The Legislature hereby finds and declares~~
4 ~~all of the following:~~

5 ~~(1) Existing law establishes a process for developing curriculum~~
6 ~~frameworks to guide the implementation of standards and skills~~
7 ~~by specifying the design of instructional materials, curriculum,~~
8 ~~instruction, and professional development.~~

9 ~~(2) Curriculum frameworks are required to provide guidelines~~
10 ~~and selected research-based approaches for implementing~~
11 ~~instruction to ensure optimal benefits for all pupils, including pupils~~
12 ~~from underperforming groups, including English learners, African~~
13 ~~American pupils, pupils from low socioeconomic groups, pupils~~
14 ~~with learning disabilities and reading difficulties, and advanced~~
15 ~~learners.~~

16 ~~(3) Currently California's curriculum frameworks do not reflect~~
17 ~~an overarching unified vision for elementary and secondary~~
18 ~~education in California designed to prepare pupils for college and~~
19 ~~career readiness.~~

20 ~~(b) It is therefore the intent of the Legislature to have curriculum~~
21 ~~frameworks that intentionally do the following:~~

22 ~~(1) Focus on integrating 21st century skills including critical~~
23 ~~thinking and problem solving, communication, collaboration, and~~
24 ~~creativity and innovation skills as a competency-based approach~~
25 ~~to learning in all academic core content areas, including English~~
26 ~~language arts, mathematics, history-social science, science, visual~~
27 ~~and performing arts, and world languages.~~

28 ~~(2) Promote interdisciplinary approaches that integrate the use~~
29 ~~of supportive technologies, inquiry and problem-based approaches,~~
30 ~~and higher order thinking skills that provide contexts for pupils to~~
31 ~~apply learning in relevant, real-world scenarios to prepare pupils~~
32 ~~for college, career, and citizenship in the 21st century.~~

33 ~~SEC. 2. Section 60006 is added to the Education Code, to read:~~

34 ~~60006. Each curriculum framework adopted by the state board~~
35 ~~shall describe how content can be delivered to intentionally build~~
36 ~~all of the following skills into and across each content area, to the~~
37 ~~extent the description is deemed appropriate by the state board:~~

38 ~~(a) Creativity and innovation, including, but not limited to,~~
39 ~~thinking creatively, working creatively with others, and~~
40 ~~implementing innovations.~~

- 1 ~~(b) Critical thinking and problem solving, including, but not~~
2 ~~limited to, reasoning effectively, using systems thinking, making~~
3 ~~judgments and decisions, and solving problems.~~
4 ~~(c) Collaboration, including, but not limited to, working~~
5 ~~effectively in diverse teams, adapting to change and being flexible,~~
6 ~~demonstrating initiative and self-direction, working independently,~~
7 ~~demonstrating productivity and accountability, and demonstrating~~
8 ~~leadership and responsibility.~~
9 ~~(d) Communication, including, but not limited to,~~
10 ~~communicating clearly and effectively through reading, writing,~~
11 ~~and speaking.~~